

Appendix 3: Updates on Health and Wellbeing Strategy Priorities

3.1 Working together as a Marmot City to reduce health and wellbeing inequalities

Coventry's Marmot City partners (People, Place and Resources directorates in Coventry City Council, West Midlands Police, West Midlands Fire Service, Coventry and Rugby Clinical Commissioning Group, Voluntary Action Coventry, the Coventry and Warwickshire Chamber of Commerce, and the Department of Work and Pensions) have worked together to produce a suggested action plan for the next three years, based on the priority areas identified as part of the development of the Joint Strategic Needs Assessment and Coventry Health and Wellbeing Strategy.

The aims of the proposed action plan are to:

- Develop an integrated model for primary school age children which builds on the Acting Early model for 0-5 year olds
- Support young people who are not in employment, education or training (NEET) through the Ambition Coventry programme
- Support young people who are at risk of becoming NEET through extending the remit of the Ambition Coventry programme
- Change attitudes and behaviour and prevent sexual violence through introducing a prevention programme in schools
- Support young people and build resilience and self-esteem at an earlier age through extending the scope of the Early Intervention Service to primary school age children
- Work with primary care professionals to encourage and support people to enter into or stay in employment
- Promote good employment practices among Marmot City partner organisations to drive up standards across the city and demonstrate economic benefits
- Review and develop employment support services to provide effective, targeted support to get people into good jobs that are right for them
- Develop the reach and effectiveness of the workplace wellbeing charter
- Provide employers with information, skills and support to promote good quality jobs in Coventry
- Developing a mechanism for assessing the impacts on health and health inequalities when decisions are made by Coventry City Council and other Marmot City partners

The proposed action plan has been developed in consultation with members of the Children and Young People's Partnership Board, the Economy Skills and Financial Inclusion Group, as well as community members. A consultation exercise with young people is planned for September, with a particular emphasis on the parts of the plan that impact on young people, and a workshop with voluntary sector partners is planned for the 9th September to provide an opportunity for further discussion and input.

Work is already ongoing against many of the aims in the action plan, and indicators and monitoring processes are currently being finalised.